



2017 MEMBERSHIP AWARDS

By honoring our veterans and military through meaningful service, the American Legion Auxiliary will grow membership by our centennial anniversary.

Department Award

Most Outstanding Membership Chairman: The National Membership Committee will select one outstanding membership chairman per division. Selection will be based on the department membership chairman's year-end report. Year-end reports are due to your national division chairman by **May 15, 2017**. Each winning department membership chairman will receive a citation plaque.

Unit Award

Best Member Experience: Units that demonstrate the most effective way(s) to improve the member experience are eligible to receive a letter from the National President, recognition in *Auxiliary* magazine and at National Convention, and \$100 to be used for membership and mission outreach.

Units to complete the Best Member Experience Award form and submit to your Department Membership Chairman. Department Membership Chairmen are to submit completed forms to their National Division Membership Chairman by **May 1, 2017**. The National Membership Committee will select one winner per division.

Individual Awards

Rejoin 1:

Rejoin 1 **FORMER** Auxiliary Junior or Senior member (*must not have paid dues after 2014*)
Submit Rejoin 1 form to National Headquarters by **May 1, 2017** to receive a Rejoin 1 pin.
All verified entries will be eligible for \$100 cash drawing.

Note: One entry per recruiter

Recruit 1:

Recruit 1 **NEW** Auxiliary Junior or Senior member
Submit Recruit 1 form to National Headquarters by **May 1, 2017** to receive a Recruit 1 pin. All verified entries will be eligible for \$100 cash drawing.

Note: One entry per recruiter.

Recruit 10:

Recruit 10 or more **NEW** Auxiliary Junior or Senior members
Submit form to National Headquarters by **May 1, 2017** to receive an ALA microfiber cleaning cloth for your cellphone and electronic screens. All verified entries will be eligible for \$250 cash drawing.

Note: One entry per recruiter

Silver Brigade:

Recruit 25 or more **NEW SENIOR** Auxiliary members and receive a special gift from our National President. Entry forms must be received in National Headquarters by **May 1, 2017** in order to qualify. All verified entries will be eligible for a \$500 cash drawing.

Note: One gift/entry per recruiter

**For Awards Forms or more information visit www.ALAforVeterans.org
or email membership@alaforveterans.org**